Creating Inclusive Spaces

MY LEARNING GOALS

Analyze how the recent momentum regarding diversity, equity, and inclusion motivated by social justice movements has impacted corporate attitudes and priorities, with an emphasis on interior design

Identify barriers to creating inclusive spaces
Who designs the spaces we occupy? What are the resulting consequences (intended and unintended)? Why are there fewer minority designers, engineers, and architects? How can we increase the number of minority designers, engineers, and architects?

FOURWALLS interior design

Four Walls Interior Design partners with clientele from retail, restaurants & boutique hotels in Philadelphia and beyond to create spaces that are authentic and inclusive. The spaces Soné designs encompass the people inhabiting them which allows for a certain design freedom that isn't restrained by passing trends or a particular style.

MY PRAXIS EXPERIENCE: AFFIRMING BRAND VALUES

- Conducted a Brand Audit to identify history, mission, and brand values
- Assisted with background research on site histories and artist partners
- Developed monthly social media content mapping process
- Crafted categories for Instagram highlights to align with brand positioning
- Supported the selection of weekly content on social media

SEMINAR CONNECTIONS

- Lead session on Sarah Ahmed's "On Being Included" and the relevance of institutionalization + social justice
- Created independent reading list to explore historical + sociological connections between urban infrastructure, design, racism, and US history